**SALESFORCE PROJECT**

* + **Project Title :- MILKEASE** 🥛

**DESCRIPTION :-** Milk Delivery & Subscription Management System

* Problem Statement **:-**

Dairy businesses face challenges managing daily milk subscriptions:

Customer quantities change frequently.

Delivery addresses are not fixed.

Manual scheduling leads to delivery errors.

Monthly billing is often delayed or incorrect.

* **Objectives :-**

Automate daily delivery planning

Let customers manage their own delivery preferences

Enable route-wise performance tracking

Support monthly billing and payment reminders